

Public Relations Committee  
MBA International Business

# SAMPARK

NOVEMBER EDITION



CELEBRATING INDIA'S  
ECONOMIC RECOVERY



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# In This Edition

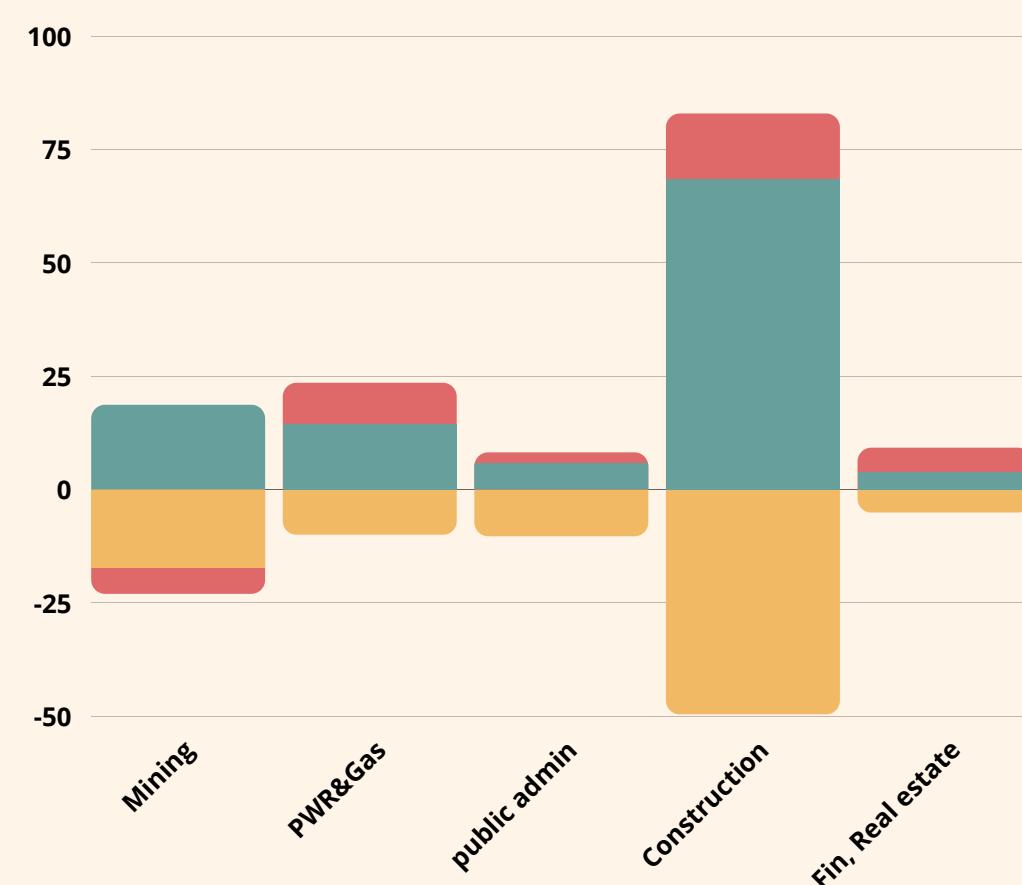
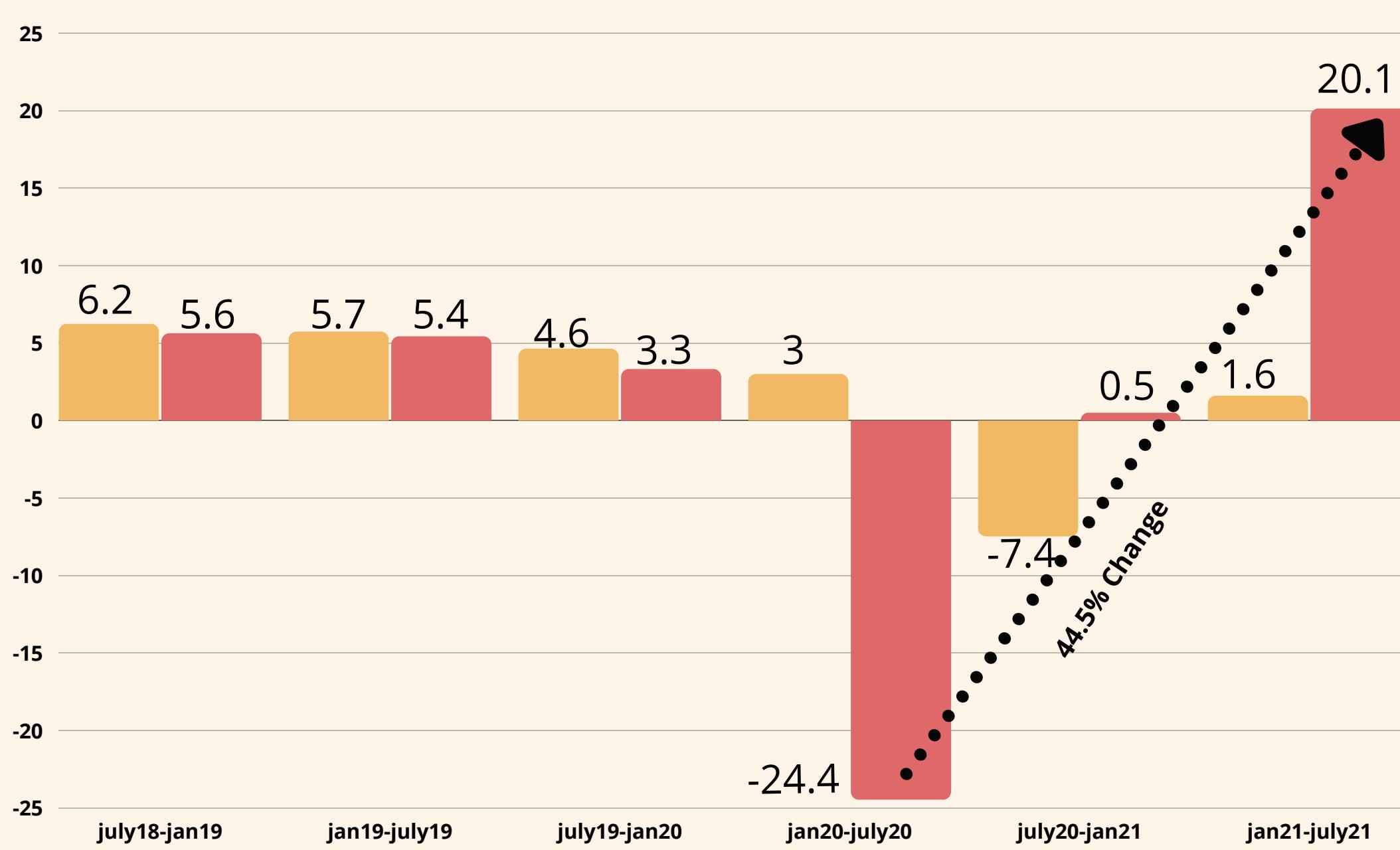
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# Indian Economic Recovery



## GDP Growth Per Quarter

- Although India has seen a huge dip in GDP for the FY20 we are now able to see exponential growth for the year FY21



## Sector Wise Growth

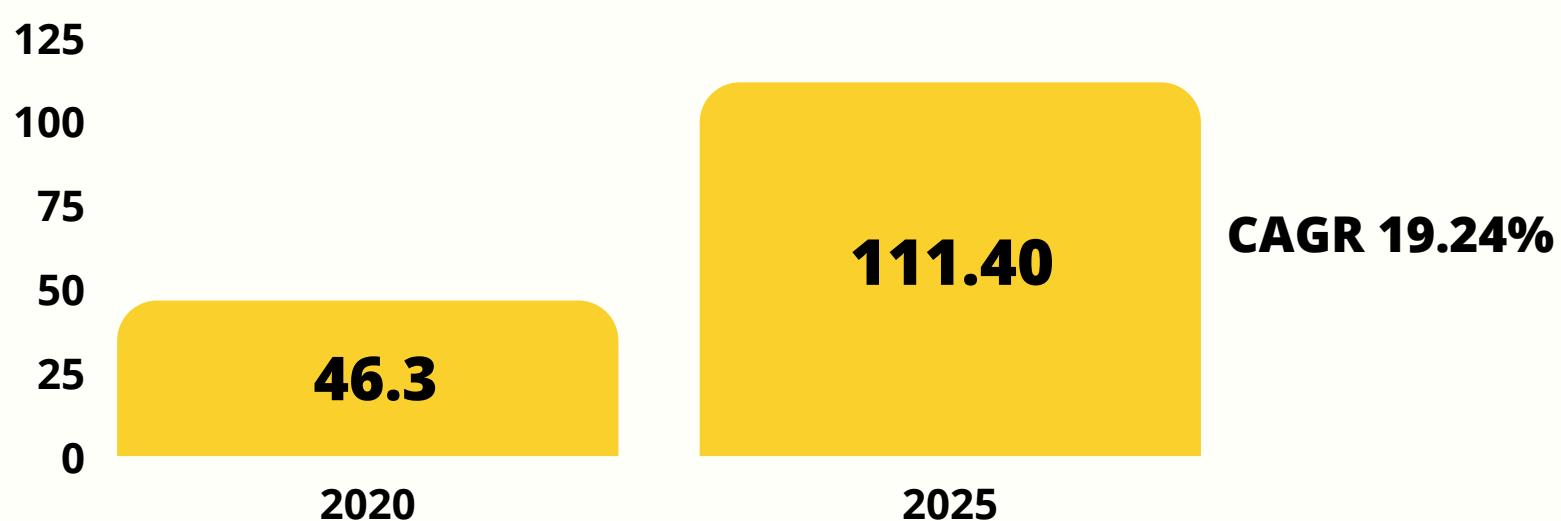
- By looking at the trend we can clearly see that the most affected sector is the construction space where it has seen a drop of more than 100%
- All other sectors except mining can see growth in the upcoming Q1FY22

# E-COMMERCE



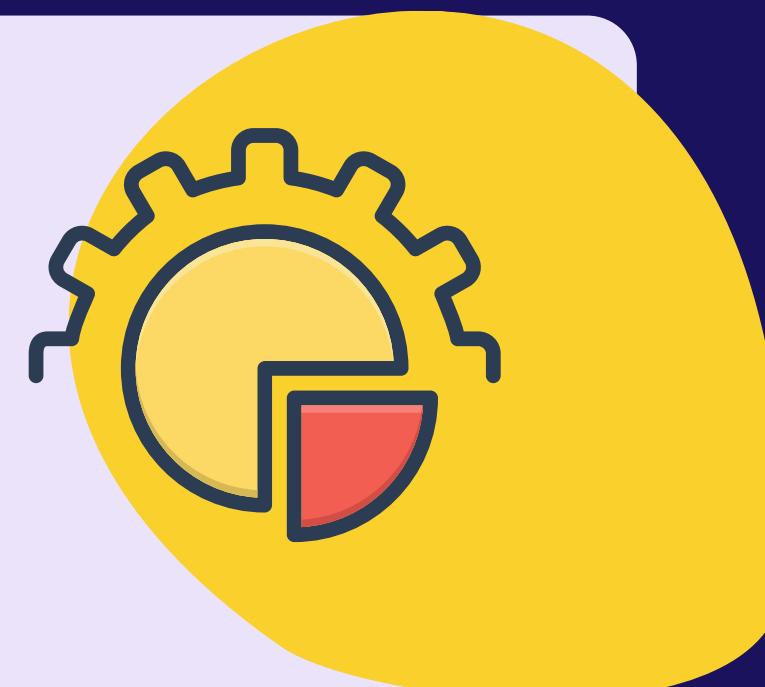
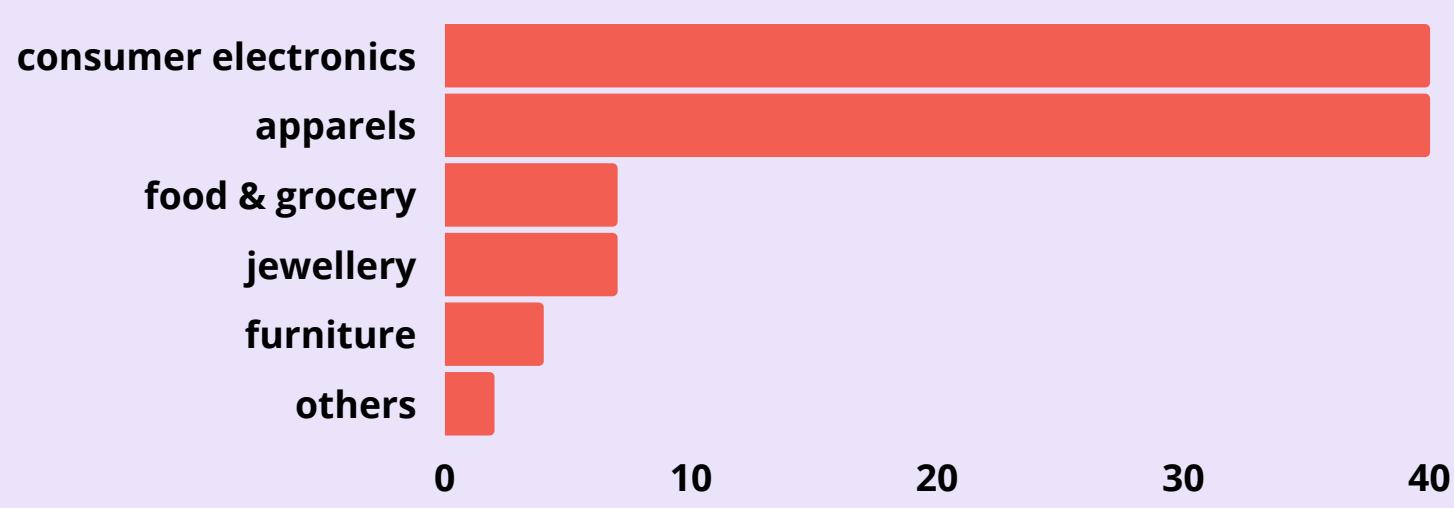
## MARKET SIZE

Gross Value Added By E-Commerce Sector (US\$ billion)



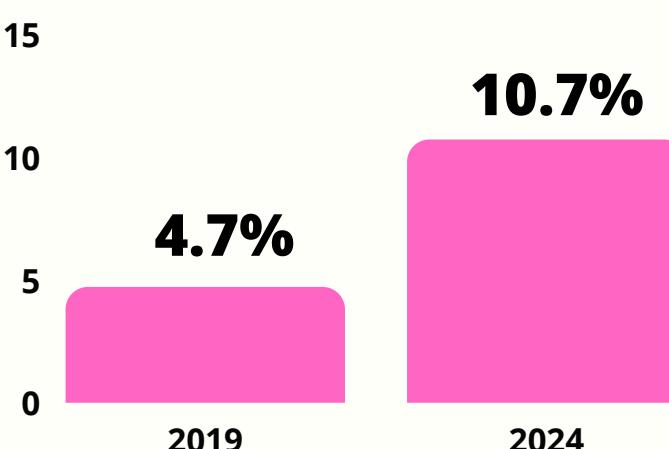
## SECTOR COMPOSITION

Shares of Various Segments in E-Commerce Retail by Value (2020)

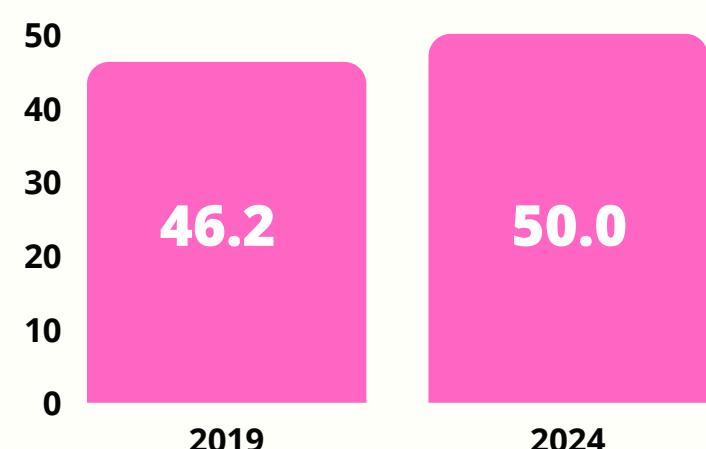


## KEY TRENDS

Online Retail vs. Total Retail



India's Smartphone Shipments (million)

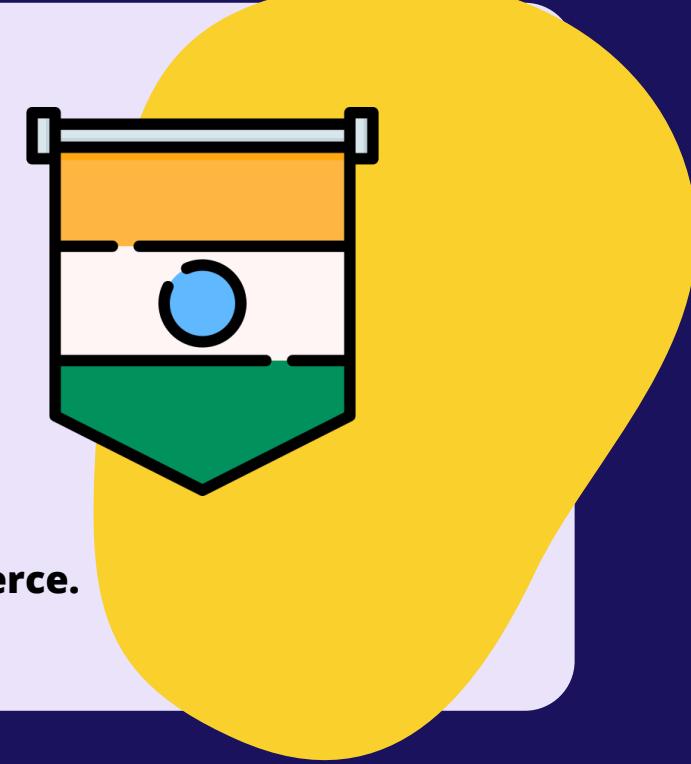


## INDIA'S ADVANTAGE

**Growing Demand:** India's E-Commerce order volume increased by 36% in the last quarter of 2020. E-Commerce in India is at an all-time high in 2021 owing to the country's 780.27 million internet users as of May 2021.

**Increasing Investment:** The recent rise in digital literacy has led to an influx of investment in E-Commerce firms, levelling the market for new players to set up their base, while churning out innovative patterns to disrupt old functioning

**Policy support:** 100% FDI is allowed in B2B E-Commerce. As per the new guidelines on FDI in E-Commerce, 100% FDI under automatic route is permitted in the marketplace model of E-commerce.



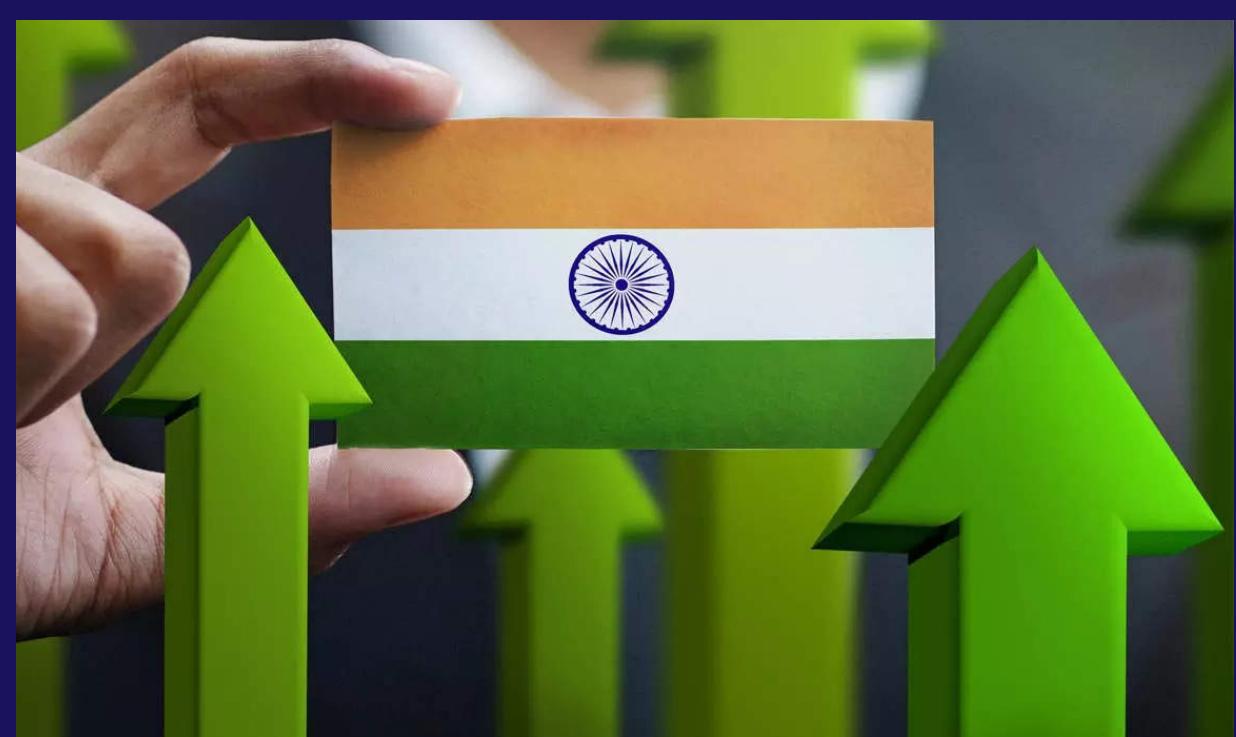
# BACK TO BUSINESS

The festive season brought along with it multiple reasons to cheer about. With India administering 100 crore vaccine doses, the economy showing signs of recovery, improved industry sentiments, and Indian stock markets touching record highs. A lot is going well for the Indian economy, but there are also some areas where caution is required. As India returns to business, let us now examine where we stand, what brought us here, and what remains the areas of concern.

## The Big Picture

GDP at constant prices for Q1 of 2021-22 grew at 20.1 percent, aliening the fears of another slowdown owing to the second wave of Covid-19. The economy is forecasted to grow well over 8 percent, with the World bank expecting it to grow at 8.3 percent. At the same time, IMF is more optimistic about the Indian story and expects the growth to be around 9.5 percent. Industrial output in India also increased 11.9 percent year on year in August 2021, higher than 11.5 percent in the previous month and at par with market forecasts. Good monsoon also means that agriculture that stayed resilient during the pandemic would continue to perform well and stay green. Diesel sales, despite high prices, returned to the pre-pandemic levels in October 2021, underlining the rising economic activity and festive seasonal demand.

The pessimism prevalent among Indian consumers has eased up, with the consumer confidence index standing at 57.7 in September against 48.6 in July. Consumers are less pessimistic about the economic situation and employment scenario, leading to increased household income and expenditure. The future expectations index stood at 107 in September against 104 in July, with people turning more optimistic about the future which increased consumer spending during the festive season brought welcome relief for the businesses.



Furthermore, India Incorporation salaries are projected to see a median increase of 9.3 percent in 2022 against the median increase of 8 percent for 2021. Business confidence index also jumped to 49.6 in July – September quarter which is its highest level on ten quarters reiterating industries belief in the sustainability of the growth. Investors are also bullish about the economy, which is evident because Both Sensex and Nifty are trading close to their respective all-time highs, which they touched in October 2021 only.

## What brought us here?

No article about India's recovery could be completed without applauding the efforts of our health care workers. Their miraculous efforts ensured we could control the second wave in time without any significant nationwide lockdowns, which could have been catastrophic for the Indian economy. Additionally, administrating 100 crore vaccine doses is no mean feat and the critical reason behind lowering active cases and returning to normalcy. The timely intervention of the government with stimulus packages easing of rules, and much needed administrative reforms helped the business to stand through the pandemic and rise again. This also resulted in boosting the confidence of various stakeholders involved. RBI, too played its part well by keeping the interest rates low and ensuring loans are available to the businesses, especially the MSMEs, easily and quickly. It comes as no surprise that bank credit growth is expected to be in the range of 7.5-8 percent for the fiscal year 2022.



## Areas of concern?

Although a lot of positives are happening on the economic front, certain areas require some due considerations. The unemployment remains a key challenge now, with unemployment levels lingering above 7 percent. Rising income inequality and rapid increase in the number of poor in India as a consequence of pandemic also require addressing. RBI's and government's policies have ensured the consumer price index stays under control, and October levels are expected to be around 4.32 percent. However, problems are being witnessed in the wholesale index, with value consistently staying in double figures. The provisional wholesale price index for September 2021 was 10.66 percent. Industries are also concerned by the high prices of various commodities and high exercise duties being levied on diesel and petrol.

### Road ahead

As various indicators rightly suggest that India has to a large extent been able to diffuse the economic setback Covid brought along, the future today seems brighter than ever before. Yes, there remain certain things that require to be appropriately tackled, but the Indian story looks more promising now, and there is no reason for not believing in it. I want to end this article with a note, "Even the darkest night will end, and the sun will rise."

~Eklavya Hingorani

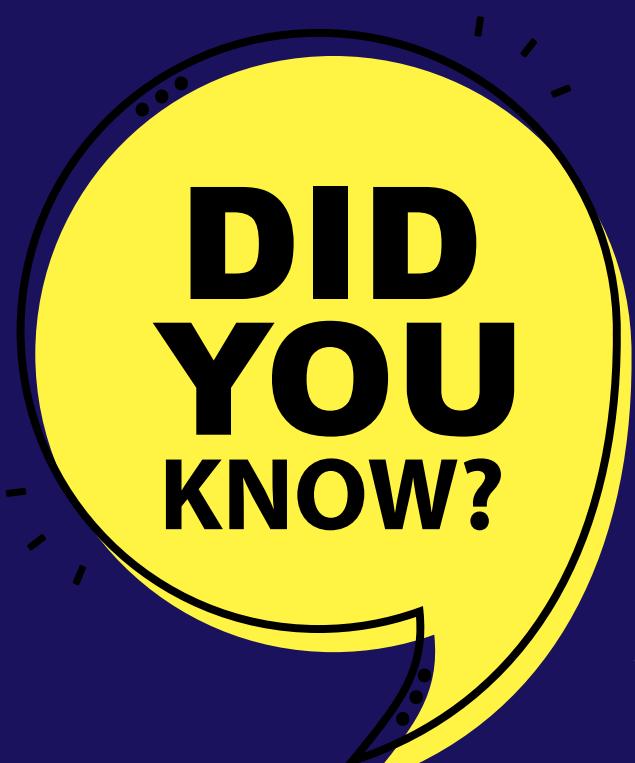
# Entertainment Corner



Starring- Will Smith  
IMDb = 8/10

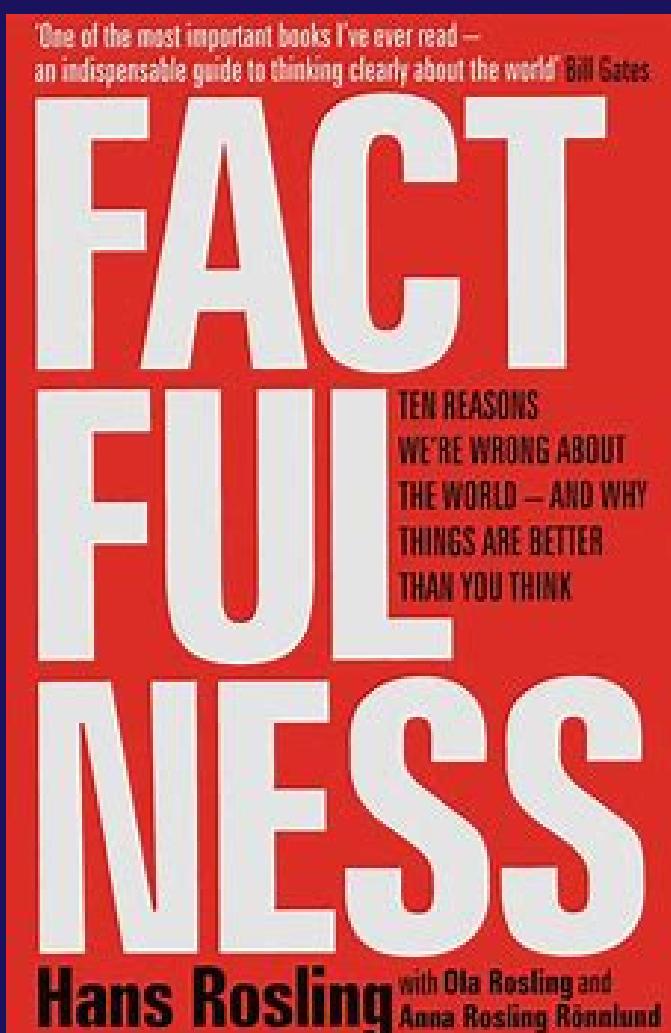
## About the movie

The movie gives us a pertinent lesson in resilience and determination. Based on the inspirational life story of Chris Gardner, an American businessman, it chronicles his journey through a period of extreme struggle wherein he rises to become a brilliant stockbroker from a homeless and penniless salesman. And whilst doing this he also lovingly and single-handedly raises his five-year-old son. On one end it is the story of a man's courage and strength and how he overcomes all odds to emerge a successful businessman and on the other, a tale of a father and son who share unconditional love and make beautiful memories even in the most trying circumstances. This movie inspires us to believe in ourselves when no one else does.



Instead of making the title of the movie "The Pursuit of Happiness," which would have been the correct spelling, it was written incorrectly on purpose. The reason is because of a mural that contained this word just outside the daycare facility that Gardner's son attended.

# Book Corner



## About the book

Factfulness is the stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends - why the world's population is increasing; how many young women go to school; how many of us live in poverty - we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess journalists, Nobel laureates, and investment bankers. It turns out that the world, for all its imperfections, is in a much better state than we might think. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most.

## Memorable lines

"The goal of higher income is not just bigger piles of money. The goal of longer lives is not just extra time. The ultimate goal is to have the freedom to do what we want"

"When things are getting better we often don't hear about them. This gives us a systematically too-negative impression of the world around us, which is very stressful."

# India's Covid-19 Vaccination Programme

100 Crore Doses

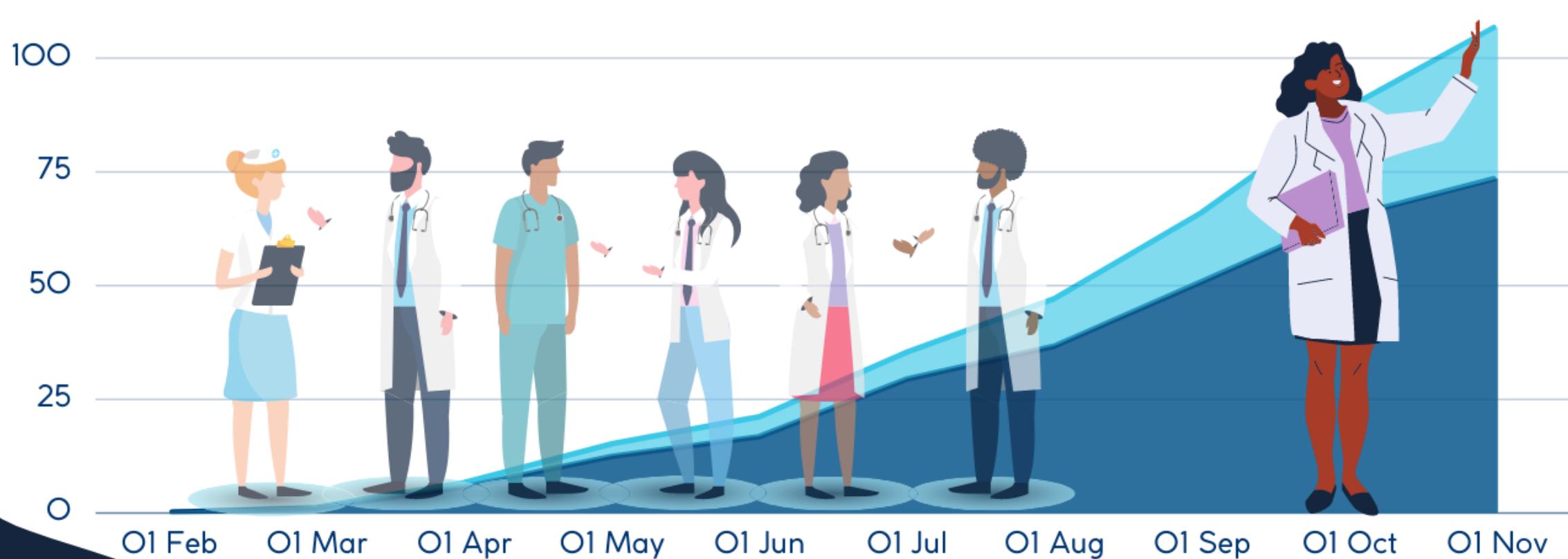


24.1%

Fully Vaccinated

Location	Doses given↓	Fully vaccinated
India	108Cr	33.8Cr
China (Mainland)	223Cr	105Cr
United States	42.8Cr	19.2Cr

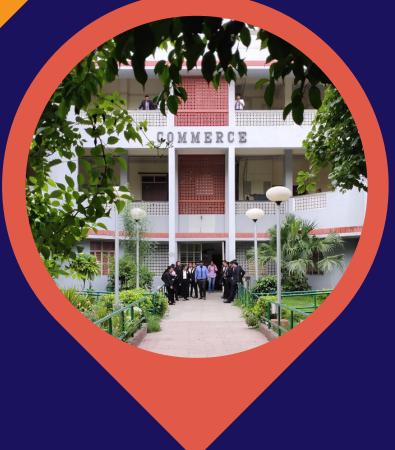
Atleast 1 dose - 73.5 Crore - 53.3% \*  
Fully vaccinated - 33.2 Crore - 24.1%\*



\* indicates data as of 5 Nov 2021

# This Month at DSE

## Guest Lectures



**Aditya Bhatt**  
Head, Jio Creative Labs



**Pronoti Roy**  
People and Culture,  
Hyperverge



**Sahil Bhadviya**  
Founder, Sahil Bhadviya  
personal finance academy



**Rahul Lakhmani**  
Founder and CEO, Skiify  
Solutions



# Competitions

The poster features the University of Delhi logo at the top left and the Team Constrat logo at the top right. The title 'TEAM CONSTRAT' is written in a large, yellow, stylized font. Below it, the text 'presents' is followed by 'a virtual treasure hunt from Business Domain'. Two purple circular badges are present: one on the left stating 'OPEN TO B-SCHOOLS ACROSS INDIA' and one on the right stating 'CASH PRIZES WORTH Rs. 4000!'. The central image shows a cartoon character of a treasure hunter with a magnifying glass looking at a large wooden treasure chest. A magnifying glass is also shown over a scroll map next to the chest. The date '20th November, 2021' and time '7 PM - 9 PM' are displayed below the chest. A pink box at the bottom contains the text: 'The event will take place on Dare2Compete. Follow our insta handle to stay updated!' Social media icons for Instagram and WhatsApp are at the bottom, along with contact numbers: Shivanshu - +91 70651 79415, Nishant - +91 8149185866.

**Treasure Trove** - A business focused treasure hunt competition was organised by the Consulting and Strategy Club. It received an amazing response with around 200 registrations on Dare 2 Compete.

# REFERENCES

National Informatics Centre

Indian Brand Equity Foundation

Business Standard

Press Information Bureau

Business Today

Google Vaccine Dashboard

Livemint

Centre for monitoring Indian Economy



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